

THE RED TOP REPORT



RIDE RED!

FOUNDED IN ARLINGTON AND WIDELY RECOGNIZED AS NORTHERN VIRGINIA'S PREMIER TAXICAB COMPANY, RED TOP CAB COMBINES INNOVATION AND GREEN TECHNOLOGY WITH A STRONG COMMITMENT TO GOOD OLD FASHIONED SERVICE.

WWW.REDTOPCAB.COM

Red Top Cab Presents New Logo and "Ride Red" Campaign

Red Top Cab is pleased to present our new logo and "Ride Red" campaign. With more than four decades experience consistently and efficiently serving Arlington County's business and residential needs, we are proud of our success and grateful to our loyal

customers.

Red Top has the largest wheelchair-accessible taxi fleet in the metro area. An early pioneer in the use of energy-efficient hybrids, the company is currently converting 100 cabs to propane-fueled taxis. Red

Top Cab has been the long-standing dispatch call center sponsor of the region's SoberRide program and is an active participant in numerous civic, charitable and non-profit organizations in the county. Ride the best -- Ride Red!



WHEELCHAIR ACCESSIBLE VANS



RED TOP, GREEN RIDE



HYBRIDS, VANS AND SEDANS

Red Top Wins WRAPPY Community Partnership Award



Red Top Cab won the 2009 WRAPPY (Washington Regional Alcohol Program) Award for Community Partnership on October 23rd, for its decade-long commitment to WRAP's SoberRide initiative. The program provides free cab rides to would-be drunk drivers on holidays such as Halloween, New Year's Eve

and the Fourth of July, helping everyone in our community get home safely.

With Red Top Cab's support, WRAP's 2009 Halloween SoberRide Program provided 515 free cab rides home during one of the most dangerous nights of the year for alcohol-related accidents, according to police statistics.

As one of SoberRide's major local partners, Red Top Cab contributes more than \$40,000 annually in staffing, facilities and equipment to oversee the entire communications operation, "leading the

program to new heights," said WRAP Board Chair Lisa Weir in announcing the award.

"In addition to helping provide more than 3,300 free cab rides home this past year to residents who otherwise may have driven drunk, Red Top Cab's contribution to the SoberRide program includes in-kind support of staff time to operate the communications center," Weir added.

Photo: Phil Hodson, Director of Red Top Cab's Communications Center, receives WRAPPY award from Chair Leisa Weir.

Red Top Supports Turkey Trot, Marine Corps Marathon

Wet foggy weather did not dampen the enthusiasm of 2,000 runners and walkers -- including a number of turkeys, pilgrims (even Santa!), as well as several unregistered four-legged participants (canine, not reindeer) -- who took part in this year's Arlington Turkey Trot on Thanksgiving morning. Red Top Cab was happy to co-sponsor the race, which benefited three local charities.

Charlie King, Vice President of Red Top, finished in the top 500. "Whether it was the natural camaraderie of such a group or the good cause, spirits were high before, during and after. The event was well-run, the volunteers terrific, and the "neighborhood" course through Lyon Park and Ashton Heights was fun and very 'Arlington'," observed Charlie.

For the second year, Red



Top Cab also coordinated taxi transportation for runners and spectators at the 34th Marine Corps Marathon Finish Festival. Red Top donated the services of an onsite dispatcher and arranged for a number of cabs at the event.

Order a cab online: www.redtopcab.com or call 703-522-3333!