

THE RED TOP REPORT



RIDE RED!

FOUNDED IN ARLINGTON AND WIDELY RECOGNIZED AS NORTHERN VIRGINIA'S PREMIER TAXICAB COMPANY, RED TOP CAB COMBINES INNOVATION AND GREEN TECHNOLOGY WITH A STRONG COMMITMENT TO GOOD OLD FASHIONED SERVICE.

WWW.REDTOPCAB.COM

Red Top Cab Took Three-Pronged Approach to Ensure a Safer Holiday Season for All

In the spirit of the season, Red Top Cab tripled its efforts to keep drivers (and everyone else) safe during the holidays this year. As it has for many years, Red Top was the call center sponsor for the Washington Regional Alcohol Program's SoberRide initiative, which

provides free taxi rides to holiday revelers from December 11th through New Year's Eve. In addition, Red Top was the only Arlington cab company to participate in the Miller Lite Taxi Coupon Program, providing 25 free rides to people at Arlington

establishments who otherwise might have driven impaired. Finally, Red Top printed and distributed blood alcohol calculator cards at 80 Arlington businesses, raising awareness and helping keep the holidays safer for everyone.



WHEELCHAIR ACCESSIBLE VANS



RED TOP, GREEN RIDE



HYBRIDS, VANS AND SEDANS

Red Top Proudly Supports Veterans Throughout the Year

Each holiday season and throughout the year, Red Top Cab is proud to support the men and women veterans of the U.S. Armed Forces Retirement Home (formerly Soldiers and Airmen's Home) in Washington, D.C. On January 9th, Red Top Vice President George Pakidis and a group of six volunteers transported 1,394 calendars collected by the Board of Veteran Appeals and several other area organizations. Red Top provided a wheelchair van to deliver the calendars to the veterans.

Red Top also delivered 1,000 packets of sugar-free hot cider mix, small toiletries collected throughout the season, and prizes for use by the residents on special game nights at the home.

A band of Red Top volunteers will deliver another 600 packets of cider mix this month, along with thousands of valentines gathered through the Valentines for Veterans project. Each vet will receive three or four valentines, including wonderful ones made by children.



Red Top volunteers gather to deliver calendars and other gifts to veterans at the U.S. Armed Forces Retirement Home

Red Top and others continue to collect small toiletry items for the veterans. They last delivered 4,640 comfort items in early December.

Red Top Celebrates 45 Years with Arlington Chamber; Shares Experience with Leadership Arlington

Beginning with just two vehicles in 1964, Red Top Cab has been setting the standard for superior service and innovation ever since. This year Red Top celebrates 45 years of membership in the Arlington Chamber of Commerce.

Red Top executives have served in a number of leadership roles in the organization, and continue to be active members of the Arlington business community. Charlie King,

Vice President of Red Top, served on the Chamber's board of directors from 1995 - 2003, on the executive committee from 1999 - 2003, and as chairman of the Arlington Chamber in 2001. Von Pelot, Red Top's Director of Sales and Marketing, also served on the Chamber board of directors from 2004 - 2007.

Mr. King is also a graduate of the Leadership Arlington

Class of 2000. This fall, Red Top was a sponsor of the Class of 2010's Economic Development program day. Mr. Pelot shared his experiences at Red Top during small group discussions with business leaders and program organizers.

"I thoroughly enjoyed sharing my insights on Red Top's history in Arlington with these emerging leaders. They are our community's future," said Pelot.

Order a cab online: www.redtopcab.com or call 703-522-3333!