

THE RED TOP REPORT



RIDE RED!

FOUNDED IN ARLINGTON AND WIDELY RECOGNIZED AS NORTHERN VIRGINIA'S PREMIER TAXICAB COMPANY, RED TOP CAB COMBINES INNOVATION AND GREEN TECHNOLOGY WITH A STRONG COMMITMENT TO GOOD OLD FASHIONED SERVICE.

WWW.REDTOPCAB.COM

Red Top Cab Coupons: The Perfect Gift!

Need a great gift idea for the graduate, dad or employee of the month in your life? Give them free, convenient and safe cab rides!

The Red Top Coupon Book includes tickets in varying denominations: \$1, 50 cents and 25 cents; users can combine them to pay part or all of their fare. The book costs \$20; senior citizens

and persons with disabilities get a 10% discount.

With Red Top coupons, you give more than just a free ride: you give a safe way home for those celebrating their special days with alcohol; a nice break from battling our infamous traffic; and a good alternative to carrying cash.

To order coupons, visit www.redtopcab.com; mail a check or money order to our main office at 3251 Washington Blvd., Arlington, VA 22201; or stop by and pick them up in person during regular business hours, M - F 9 - 5.

Give Red Top Cab coupon books this graduation season!



WHEELCHAIR ACCESSIBLE VANS



RED TOP, GREEN RIDE



HYBRIDS, VANS AND SEDANS

Avoid the Hassles: Ride Red Instead!

As a society, we love our cars. But as the summer tourist season gears up in the Washington area, you can avoid many of the hassles of going about your business by taking a Red Top Cab instead. Here are just some of the many ways Red Top Cab can give you that peaceful, easy feeling this summer:

☀ No driving around searching for parking -- let Red Top drop you at the door and pick you up later!

☀ No worries about enjoying a drink or appointing a designated driver -- when Red Top takes the wheel, you and others remain safe and carefree.

☀ Never miss a flight or be late for a meeting: order a Red Top Cab online or by phone for prompt, reliable service. We get you there on time *all* the time.

To the airport, the office, sightseeing, the theater or out for dinner, Ride Red for hassle-free work and fun this summer!



Leave the car at home this summer and Ride Red instead!

Red Top and SoberRide Gear Up for July 4th Holiday

Red Top Cab will again donate several communications operators and dispatchers to handle hundreds of calls to the Washington Regional Alcohol Program's

SoberRide initiative this July 4th holiday weekend. The program provides free cab rides for would-be drunk drivers, keeping our roads safer for everyone.

Red Top contributes more than \$40,000 each year in volunteers and technical support as one of SoberRide's major local partners.

One Stop Service at www.redtopcab.com

We've all seen those late night commercials: "But wait, there's more!" This promise also applies to the Red Top Cab website, which has more utilities than a Boy Scout pocket knife. In addition to learning about Red Top and our wealth of services, you can get an

estimate of your fare or make an online reservation, and business accounts can review their billing. You'll also find weather and travel reports, directions and maps, estimated flight arrivals and a list of area attractions with phone

numbers and direct links to their websites.

Red Top Cab takes gold star customer service to the next level, and our website is designed to give you all the information you need to plan your day, in one convenient place: www.redtopcab.com.